



OUTSMARTING ANTISEMITISM

As a Chasidic rabbi in the Pine Tree State, Ive pretty much given up hope of blending in. (Shocking, right?)

With my big black hat, bushy beard, and seasonal car-roof menorah, Im one big Theres Waldo! for even the most amateur Chasid-spotter.

But being a visible Jew is not just about dress. Its as much about the photos we share, the language we use, and the *mezuzos* we display. Its about the history were proud to study, the holidays were proud to observe and the heritage were proud to speak of.

So, how do YOU feel these days about broadcasting your Jewish identity?

With significant antisemitism brewing around us, do you feel you should be more visibly Jewish? Or that you should perhaps lay low? In a world in which some still choose to loudly hate our people, is there a safe and satisfying way to feel completely confident being exactly who we are?

I think theres a really good basis for feeling completely confident, and I think youll find it fascinating!

This fall, were diving into some of the common rationales for hating Jews, to rediscover them as sincere reasons for Jewish positivity instead. Its part history, part psychology, and part insanity:

Outsmarting Antisemitism: A 4-part course on the absurdity of antisemitismand how to beat it with purpose, positivity, and pride

Through illuminating source texts and captivating case studies, well find the **confidence to stand up** and stand tall, no matter where the world stands in its love-hate relationship with our people. It all starts **November 1st on Zoom and November 2nd In Person**. You dont need any prior Jewish knowledge to participate and enjoy!

Looking forward to sharing this experience with you,



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